



October 22<sup>nd</sup>, 2013

Dear Friend,

We are writing to you on behalf an undergraduate student group, **Students for Integrative Medicine (SIM, formerly NCAM) to inquire if you would be interested in sponsorship opportunities to support an upcoming Student Conference for Integrative Medicine (ASCIM) on March 1, 2014.**

This year's conference theme is “Science and Art of Whole-Person Healing for the 21<sup>st</sup> Century,” and we plan to attract more than 150 health-oriented students who plan to pursue a career in the health field. We hope that this event will foster interest in integrative healthcare. For more information about the event, please visit our webpage at <http://exploreIM.ucla.edu/events/ASCIM-2014>.

We are hoping to find sponsorship and support from individuals and organizations who share similar goals--to promote healthy living, self-care, and whole-person healing. We are seeking two types of support: one is through in-kind donation for the conference bag and the other is through our tier sponsorship. **Would you or your organization be interested in supporting the conference?**

*See our attached Sponsorship Form for more information.*

**Please let us know if you have any questions or concerns. We look forward to hearing from you!**

Sincerely,

Sharon Ho and Minna Ding

Fundraising Chairs

Annual Student Conference for Integrative Medicine (ASCIM 2014), UCLA

[networking.SIMatUCLA@gmail.com](mailto:networking.SIMatUCLA@gmail.com)

**“Science and Art of Whole Person Healing for the 21<sup>st</sup> Century”  
Annual Student Conference for Integrative Medicine (ASCIM) at UCLA, 2014**

Saturday, March 1<sup>st</sup>, 2014

Tamkin Auditorium, Ronald Reagan Medical Center  
757 Westwood Plaza, Los Angeles, CA 90095

**Sponsorship and Exhibiting Information** – All donations must be received by December 1<sup>st</sup>, 2013.

**Conference Benefit**

**Amount – any amount is appreciated**

	\$5000+	\$1000-4999	\$500-999	\$300-499	\$100-299	\$50-99
Recognition as an underwriter and major contributor	X					
Acknowledgement and recognition during conference	X	X	X			
Large posterboard display in Tamkin Auditorium lobby	X	X				
Full page ad in conference program	X	X	X			
½ page ad in conference program				X		
¼ page ad in conference program					X	
Your organization logo printed on back of conference T-shirts	X	X	X	X	X	X

<p>Name of organization: _____</p> <p>Address: _____ _____ _____</p> <p>Phone Number: _____</p> <p>Contact Person: _____</p> <p>Contact E-mail: _____</p> <p>Questions about sponsorship? Contact Minna &amp; Sharon at &lt;networking.SIMatUCLA@gmail.com&gt;.</p> <p>Questions about collaboration with the UCLA Center for East-West Medicine? Contact &lt;<a href="mailto:cewm@mednet.ucla.edu">cewm@mednet.ucla.edu</a>&gt;.</p>	<p><b><u>Donate online:</u></b></p> <p><input type="checkbox"/> Visit &lt;<a href="http://exploreIM.ucla.edu/events/ASCIM-2014">http://exploreIM.ucla.edu/events/ASCIM-2014</a>&gt; and donate via our GoFundMe page.</p> <p><b><u>Donate via mail:</u></b></p> <p><input type="checkbox"/> Check # _____ Amount \$ _____</p> <p>Please make checks payable to <i>Students for Integrative Medicine at UCLA</i> and mail this completed form to:</p> <p align="center"><b>Students for Integrative Medicine</b> c/o UCLA Center for East-West Medicine 1033 Gayley Avenue, Suite 111 Los Angeles, CA 90024 Telephone: 310-794-0712</p> <p>Check below if you are interested in:</p> <p><input type="checkbox"/> <b>In-kind donations for conference attendees such as:</b> vouchers for health-related goods &amp; services, catering, snacks, reusable bags, pens, paper pads, magnets, etc. (In-kind donor logos will be printed on conference T-shirts.)</p> <p><input type="checkbox"/> <b>Having an ASCIM representative contact you about other sponsorship opportunities.</b></p>
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